



Alannah Hall-Smith

Senior Vice President,
Communications and Public Affairs

As Senior Vice President, Communications and Public Affairs, Alannah Hall-Smith oversees the domestic and international communications strategy across Disney Parks, Experiences and Consumer Products. In this capacity, she leads a team that develops and implements strategic programs that drive the segment's business objectives through a variety of channels including corporate communications, public relations, executive engagement, employee communications, community relations, government relations, corporate citizenship and business-to-business communications.

Prior to her role at Disney Parks, Experiences and Consumer Products, Alannah served as Vice President, Corporate Communications, Asia Pacific and Japan, and was responsible for the corporate communications activities related to the company's business operations and strategic initiatives across that region.

Alannah lived in Hong Kong for nearly 20 years, and joined The Walt Disney Company there in 2005 as Vice President, Corporate Communications. In 2015, she relocated to Shanghai to focus on Disney's operations in that market.

Prior to joining Disney, Alannah held senior agency roles with Edelman and Fleishman Hillard, and has an extensive communications background working with multinational clients across the Asia Pacific region.

Alannah is native to Australia and has a Bachelor of Commerce from Griffith University. Alannah was also a Founding Board Member of Women Media Networks, a not-for-profit organization that provides members with professional support, leadership development and networking opportunities.